

Gymnastix Training Center Booster Club Sponsorship Program - Member Guidelines

100% of sponsorship PROFIT will go towards the athlete's Booster Club account (to be used to offset future charges).

Since 100% of the profit will go towards the athlete's account, the parent involved is responsible for determining which benefits the sponsor would like to receive (within their contribution level). Some family related businesses elect to skip benefits that involve cost so more of the sponsorship contributions can be used towards the athlete. If a sponsor is due an item that needs to be purchased, the parent should purchase and deliver the item. In the benefits section below are details on how each benefit is obtained. The parent involved is responsible for ensuring all desired benefits are provided to the sponsor.

There is no limit to the sponsorship amount that an athlete may raise. There is no "deadline" for sponsorships. However, when approaching sponsors, parents may choose to keep 2 points in mind. First, if your goal is to have your Booster Club charges covered by sponsorship contributions keep in mind your payment due dates. Second, banners will be displayed in the gym for the current competition season. With that in mind, a banner that is displayed earlier in the season has more display time.

The athlete who initially obtains a sponsor will have the first opportunity to contact the sponsor regarding renewals for future years. When the athlete leaves the gym, the account will be available for another family to take over the sponsorship and related responsibilities. If you are interested in upcoming available sponsorship opportunities, please contact Jerri Simerly at jerri@tymar.net.

Booster Club members should email Jerri Simerly prior to approaching a business for a sponsorship. The Booster Club will maintain a list of businesses being approached for sponsorships. This will ensure that one business will not be contacted by multiple GTC Booster Club members. Sponsors must meet with the approval of Gymnastix Training Center and GTC Booster Club and can not be in direct competition with them or their affiliates.

Payments to the Booster Club should be in the form of checks made out to GTC Booster Club. Please relay the following statement to potential sponsors: "Please consult with your tax advisor regarding potential tax benefits related to their contribution to the GTC Booster Club."

In the event questions arise, Booster Club members should email Jerri Simerly at jerri@tymar.net. As needed, members should relay clarifications to potential sponsors. Please do not have potential sponsors contact Jerri directly. By the members obtaining clarifications, the member(s) will become better educated on this program and will be better equipped to answer questions of potential sponsors.

Below is an outline of sponsor benefits for each level of sponsorship.

<i>Sponsor Benefits</i>		<i>Platinum \$750</i>	<i>Gold \$500</i>	<i>Silver \$250</i>	<i>Bronze \$100</i>	<i>Less than \$100</i>
Check Selected Sponsorship Level In Box to the Right: →						
1	Banner - Displayed during current season from date of sponsorship (Member to purchase and/or pick up banner and arrange for banner hanging. Banner hanging would need to be coordinated with David. GTC Booster Club can not take responsibility for the banner. Banner size must be 3' x 5' or less.)	Displayed during current competitive season	Displayed during current competitive season	N/A	N/A	N/A
2	Recognition - Announcement at the beginning of our competitions (Member to email information to Melissa Karr at mkarr@varisty.com/copy Jerri Simerly on email)	Brief company profile to be announced	Mentioned as sponsor	N/A	N/A	N/A
3	Advertisement - Promote your business in our meet program (Member to email information to Melissa Karr at mkarr@varisty.com/copy Jerri Simerly on email)	1/2 Page Ad (B&W - 8.5"x5.5" in landscape format), logo on handouts	1/4 Page Ad (B&W - 4.25"x5.5" in portrait format), logo on handouts	Business Card Ad (B&W - 3.5" x 2" in landscape format), logo on handouts	Listing in program (B&W), logo on handouts	N/A
4	Web Site - Listing and/or link to your web site from our web site (www.gymnastix.net and www.gtcboosterclub.com) (Member to email information to Ivonne Kitzrow at ikitzrow@yahoo.com/copy Jerri Simerly on email. Logo files should be around 260 pixels and the height can be anything equal or below 260 pixels in either PNG or JPG file format)	Listing and Link	Listing and Link	Listing and Link	Listing Only	Listing Only
5	Thank you plaque (If sponsor would like the plaque, member to purchase picture and plaque)	Plaque	Plaque	Plaque	N/A	N/A
6	Participation with the gym - 4 complimentary tickets to hosted meets (Member to email information to Melissa Karr at mkarr@varisty.com)	Competitions	Competitions	Competitions	Competitions	N/A

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